EXTENDED WRITING: FAST FOOD

B2 | Adults / Teens | Discussion Writing | 20–30 minutes | Set 2

Write developed answers. Support your ideas with reasons, examples, or a personal experience.

1. Why is fast food so popular?

2. Which fast-food restaurant do you think is best, and why?

3. Why do people eat unhealthy food even when they know it is unhealthy?

4. Should governments restrict food that is very high in sugar or fat?

5. What do you think it is like to work in a fast-food restaurant?

6. What unhealthy food do you enjoy, and why?

7. Do you think traditional food in your country is generally healthy?

8. Why has McDonald’s been so successful around the world?

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Possible B2 answers: Notice how each response gives a clear idea and support.

1. Why is fast food so popular?

Example: Fast food is popular because it is convenient, relatively cheap and available almost everywhere. For many busy people, saving time is more important than preparing a balanced meal.

2. Which fast-food restaurant do you think is best, and why?

Example: I prefer Subway because I can choose the vegetables and sauce in my sandwich. That flexibility matters more to me than having a large menu.

3. Why do people eat unhealthy food even when they know it is unhealthy?

Example: People often choose unhealthy food when they are tired, stressed or short of time. Advertising and the immediate pleasure of salty or sweet food also influence their choices.

4. Should governments restrict food that is very high in sugar or fat?

Example: Governments should not ban all unhealthy food, but they could limit misleading marketing and use taxes or labels to encourage healthier choices.

5. What do you think it is like to work in a fast-food restaurant?

Example: Working in a fast-food restaurant is probably demanding because staff must serve customers quickly, follow hygiene rules and remain polite during busy periods.

6. What unhealthy food do you enjoy, and why?

Example: I enjoy fried food occasionally because it is comforting and convenient, although I try not to make it part of my everyday diet.

7. Do you think traditional food in your country is generally healthy?

Example: Traditional food can be healthy when it includes fresh vegetables, grains and moderate portions. However, some traditional dishes are high in salt, sugar or oil.

8. Why has McDonald’s been so successful around the world?

Example: McDonald’s has succeeded by offering a predictable experience, strong branding and locations that are convenient for travellers, families and busy workers.